



Nader Ereij

- Nationality: Syrian
- Date of birth: August 25th, 1991
- Marital status: Single

Contact

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Profile

I build things that work and fix things that don't. Software architect, mechanical engineer, e-commerce operator, and brand builder — not sequentially, but simultaneously. Whether it's a PLC on a factory floor, an ERP stack for a trading company, or a custom internal tool built from scratch, I own the problem end to end.

Education

Associate Degree of Computer Science · University of the People · Remote 2021 – Present · 595 East Colorado Boulevard, Suite 623, Pasadena, CA 91101

Bachelor of Science in Mechanical Engineering · Damascus University · On-campus 2010 – 2018 · Damascus, Syria

Android Developer Track · UDACITY · Online Jan 2018 – Aug 2018

Skills

- **E-commerce & Operations** — Amazon FBA/WFS/FBM · Walmart · Etsy · eBay · Shopify · WooCommerce · Product Sourcing · International Shipping · USPTO Trademark Registration
- **Business & Management** — MS Dynamics ERP · CRM · QuickBooks · Microsoft Office · Team Management · Project Management · B2B Operations

- **Design & Brand** — Adobe Creative Suite · CorelDRAW · DaVinci Resolve · Brand Identity · Digital Marketing · SEO/SEM
- **Languages & Runtimes** — Elixir · Rust · Go · Python · JavaScript · TypeScript · Dart · C# · VB.NET · SQL
- **Frontend & Web** — SvelteKit · Flutter · WordPress · HTML/CSS · UI/UX
- **Databases** — PostgreSQL · MySQL · MongoDB · Microsoft Access
- **Infrastructure & Networks** — Linux · Docker · MikroTik · VLANs · Active Directory · Windows Server · Nextcloud · VoIP
- **CAD & Engineering** — AutoCAD · SolidWorks · Revit MEP · SCADA/HMI · PLC/Mitsubishi · LabVIEW

Experiences

Founder & Principal Consultant · Markologist · Remote · May 2024 – Present

- Independent consultancy operating across four domains: software architecture, e-commerce operations, IT infrastructure, and brand strategy. Currently building commercial software products — business solutions and mobile applications — alongside client work.
- Finished Projects:
 - MarkoWiki: a lightweight, self-hosted Markdown wiki that lets you open multiple folders from anywhere on your system and browse, edit, and search them all in one place.
<https://markologist.com/projects/markowiki>

Founding Team - Technical & Operations Lead · Danafko USA · Remote Full-time Oct 2021 – Present · Miami, FL

- Architected full e-commerce stack from zero — Amazon, Walmart, Etsy, eBay, Shopify, WooCommerce, UPS, USPS, XPS
- Built custom CRM, ERP, and internal tooling replacing Odoo, HubSpot, and Oracle — cutting \$500/month in operational costs while improving security and scalability
- Sourced products from Chinese factories — factory negotiations, commercial documentation, compliance, packaging design, and fulfillment management
- Registered three US trademarks with the USPTO (Ozizo, Suramia, ProteinShaker); directed full brand identity, product photography, catalogs, and social
- Designed and built four e-commerce websites with SEO, SEM, Cloudflare CDN, and influencer affiliate tracking with integrated attribution
- Designed database schemas and full document hierarchy for the entire operation
- Drove end-to-end marketing pipeline — product selection, listings, fulfillment, and analytics across all platforms
- Managed Amazon FBA, WFS, and FBM fulfillment models simultaneously across multiple storefronts
- Brands Created:
 - Ozizo · registered with USPTO, full brand identity, live on Amazon / Walmart / Etsy / eBay · has 10 Products, and 34 Variants.
 - Suramia · registered with USPTO, full brand identity, retail only for Women Accessories and Laser Customized Gifts.
 - ProteinShaker · registered with USPTO, full brand identity, live on Amazon / Walmart / Etsy / eBay · has 1 Products, and 2 Variants.

- Stack & Tools Microsoft Dynamics · QuickBooks · Microsoft Access · SQL · Adobe CC · DaVinci Resolve · Nextcloud · Shopify · WooCommerce · Amazon Seller Central · Walmart Seller Center · Google Workspace · Cloudflare · XPS Ship · UPS · USPS

Network & Systems Administrator · Ghandis Bookshop & Copy Centre · Contract Jan 2022 – Jan 2024 · Aley, Lebanon

- Maintained full LAN/WAN infrastructure, servers, and all networked hardware across a 32-staff site
- Implemented security policies — access control, data backup, encryption, and threat monitoring
- Deployed and managed Active Directory, DNS, NAS, and RAID arrays
- Built and maintained VoIP communication systems
- Zero unresolved downtime incidents across the contract period
- Stack: Windows Server · Active Directory · DNS · Wireshark · VoIP · NAS/RAID · AnyDesk · VNC

Industrial Engineer · Crazy Nuts Factory · Contract · On-site Dec 2021 – Jun 2022 · Choueifat, Lebanon

- Reprogrammed Mitsubishi PLCs with new ladder logic to expand packaging range and speed — the core deliverable of the contract
- Conducted time-motion studies across the production floor, identifying bottlenecks and establishing measurable standard rates
- Reduced material waste and improved line throughput through process redesign and automation
- Designed and updated factory layouts and process flows using AutoCAD and SolidWorks
- Monitored HMI/SCADA systems for real-time production data and quality control
- Stack: Mitsubishi PLC · AutoCAD · SolidWorks · SCADA/HMI · LabVIEW · MATLAB

IT Support & Department Lead · Ghandis Bookshop & Copy Centre · Full-time Feb 2020 – Jan 2022 · Aley, Lebanon

- Led the typing and print section while expanding into full IT support for a 32-staff operation
- Provided daily technical support to 20–30 customers — over 10,000 interactions across the role
- Installed and configured software, resolved hardware issues, and maintained all workstations
- Became the go-to technician by name for returning customers
- Stack & Tools: Windows Server · Red Hat Linux · UNIX · VMware · Active Directory · DNS · PowerShell · Kaspersky · VPN · AnyDesk · Microsoft Office · Google Workspace

Graphic Designer & Typist · Ghandis Bookshop & Copy Centre · Full-time Apr 2019 – Feb 2020 · Aley, Lebanon

- Produced print design for commercial clients — labels, logos, packaging, and promotional materials using CorelDraw and Adobe CC
- Handled custom naming and label work for bakeries, perfume brands, and retail businesses
- Managed client briefs end to end from concept through to final print delivery
- Stack & Tools: Adobe Creative Cloud · Illustrator · InDesign · Photoshop · After Effects · Final Cut Pro · SketchUp Pro · AutoCAD · CorelDraw · PowerPoint · Google Drive

CAD & BIM Instructor · AL-BASEL CENTER · Contract Jun 2017 – Sep 2017 · As-Suwayda, Syria

- Taught AutoCAD and Revit MEP to new engineering students — HVAC software focus
- Designed and delivered full curriculum independently across the summer cohort

Computer Training Instructor · AL-BASEL CENTER · Contract Jun 2014 – Sep 2014 · As-Suwayda, Syria

- Delivered advanced courses on Windows administration and Microsoft Office including VBA macros and advanced Excel
- Progressed students from intermediate to developer-level Office skills across the summer

Software Developer · Freelance Jan 2009 – Apr 2011 · As-Suwayda, Syria

- Built three bespoke desktop applications from scratch for private clients — clinic, farm, and tailor shop — each delivered solo end to end
- Digitised patient records for a private medical clinic (Helen Clinic Software)
- Built farm operations and production management system for an agricultural client (Al Safadi Farm)
- Built shop management system for a tailoring business including order tracking and client records
- Self-taught VB.Net, ADO.Net, and SQL — upgraded stack mid-project from VB 6.0
- Stack: VB 6.0 · VB.Net · ADO.Net · SQL · Microsoft Access · Visual Studio
- Projects delivered:
 - The Tailor (Jan – Dec 2009) Custom shop management system for a sewing business. Built in VB 6.0 with Microsoft Access via ODBC/OLE DB. Handled order tracking, client records, and production scheduling.
 - Al Safadi Farm (Apr – Oct 2010) Farm operations and production management system for a private agricultural client. Built in VB.Net with ADO.Net and SQL. Automated record management, activity monitoring, work scheduling, and reporting across the full farming operation.
 - Helen Clinic (Jan – Apr 2011) Patient records and practice management system for a private medical clinic. Built in VB.Net with ADO.Net and SQL. Digitised patient files, streamlined appointment and healthcare tracking, and produced printable reports for the doctor.